Alcohol’s Effects on Women’s Risk Detection in a Date-Rape Vignette

Marci Loiselle, PhD; Wayne R. Fuqua, PhD

Abstract. Researchers have established that alcohol is a risk factor for date rape for both victims and perpetrators. Objective: The authors tried to experimentally address the link between alcohol consumption and women’s risk detection abilities in a risky sexual vignette. Participants: The authors recruited 42 women from undergraduate classrooms at a large midwestern university and randomly assigned them to drink an alcoholic (.04 blood alcohol content) or a placebo beverage. Methods: Participants completed self-report inventories and listened to a date-rape audiotaped vignette, which began with consensual sexual behavior and culminated in date rape, and the authors asked them to determine if and when the man should refrain from making further sexual advances. Results: Student’s t tests and Pearson r correlations showed that women who consumed alcohol and exhibited high levels of rape myth acceptance showed a significant decrease in risk recognition (p = .000 and .001, respectively). Conclusion: These findings highlight the significance of even small amounts of alcohol on behavior and cognition in women who are self-reported experienced drinkers.

Keywords: alcohol consumption, intoxication, rape, risk detection, sexual assault, women’s perceptions

Rape is the sexual penetration of a person against his or her will by the use of force, by verbal coercion, or by the inability to consent because of the impaired mental status or age of the victim.1 The lifetime prevalence of sexual assault for women in the general population is estimated to be between 13% and 25%.2 Benson et al3 estimated that 1 in 4 college-aged women has been the victim of a rape; 84% of victims knew their assailants, and 57% of these assaults occurred while on dates. The prevalence of date rape is also higher among college students than it is outside of college communities. Women aged 16 to 24 years are in the highest risk category for date rape—more than 4 times greater than any other group.4 Alcohol is frequently cited as a risk factor for date rape. Benson et al3 reported that in a general sample of victims and perpetrators of date rape, 73% of assailants and 55% of victims were under the influence of alcohol at the time of the attack. Heavy use of alcohol is strongly associated with an increased risk for date rape.5 In a survey of college students, Koss2 found that alcohol use was one of the 4 strongest predictors for date rape. The use of alcohol in date rape occurs twice as often as does the use of force.6

Alcohol and Sexual Assault

A number of researchers found an association between alcohol and sexual assault.4,7–12 The proportion of victims to perpetrators who consumed alcohol prior to a sexually aggressive incident range from 50%7,13 to as high as 80%.6,14 In addition, a woman’s level of alcohol consumption is more highly correlated with completed than with attempted rapes,15 as well as with an increased severity of sexual assault.16–17 However, Breitenbecher18 found that women are likely to underestimate the role of alcohol as a personal risk factor for sexual assault.

Alcohol may impair a woman’s ability to resist unwanted sexual advances. Intoxicated women have reported participating in greater levels of consensual sexual activity with the perpetrator immediately prior to a sexual assault and offered less resistance than did nonintoxicated women during an assault.19 Alcohol may result in a slower reaction time and a less effective response to an attack.20 Nurius14 found that alcohol decreases a woman’s capacity to engage in defensive and effective physical resistance, particularly if she is caught off-guard by a perpetrator.

One of the mechanisms by which alcohol use may contribute to elevated risk of sexual assault is through the impairment of a woman’s ability to detect risky sexual cues, one of the first steps in taking preventive and protective
action. Early recognition that a social situation may become threatening can help prevent sexual aggression.20 Abbey21 found that early and prompt verbal and physical resistance is of utmost importance in successfully escaping rape attempts.

Dating situations contain many ambiguous cues, some of which may be associated with positive and negative consequences (eg, sexual coercion and assault).20 Thus, early detection and correct interpretation of social cues is complicated, even without the influence of other factors, such as alcohol, social expectancy, and motivational variables. Further underscoring the importance of research on the influence of alcohol on sexual assault risk is evidence that alcohol may increase men’s focus on feelings of sexual arousal and entitlement rather than on more distal cues, such as the woman’s discomfort or the potential for later punishment.22

Few researchers have investigated the influence of alcohol consumption on a person’s ability to detect signals associated with sexual assault. We asked participants to listen to an audiotape of a dating interaction between male and female actors that becomes gradually more coercive and associated with sexual assault. We asked participants to listen to an audiotaped vignette and indicated when further sexual advances should cease. Our main hypothesis was that the consumption of alcohol would significantly increase the response latency to detect increasing levels of risk in a date-rape vignette as compared with the Placebo Control Group. We also hypothesized that women with higher levels of rape myth acceptance and less effective sexual communication and sexual assertiveness skills would have significantly increased response latency scores.

METHODS

All research procedures were in accordance with the federal recommended requirements for alcohol administration studies by the National Institute on Alcohol Abuse and Alcoholism27 and the Human Subjects Institutional Review Board to increase subject protection and to conform to standard guidelines.

Subjects

We recruited 42 women aged 21–27 years ($M = 21.9, SD = 1.38$) (SD) from undergraduate classrooms at Western Michigan University. White women constituted 85% of the sample, 3.4% were Hispanic, 3.4% were African American, 1.7% were Asian, and 1.7% were Native American. All participants were aged at least 21 years. On a screening survey, they reported an average of 5.85 (SD = 5.15) standard drinks per week and 3.17 (SD = 2.10) standard drinks per sitting.

Procedure

Initial Screening

We recruited subjects through classroom announcements and posted recruitment signs. Administrators gave subjects extra credit for their participation. We required volunteers to bring a designated driver to the session to facilitate a ride home. We screened all subjects for the following medical and psychological conditions that would preclude participation: (1) alcohol naivety; (2) pregnancy, as verified by an over-the-counter pregnancy test; (3) agreement to not drive or operate machinery for 12 hours after participation if they consumed alcohol; and (4) age older than 21 years. We scheduled all subjects for appointments during days 1–14 of their menses (the proliferative phase) to reduce the risk of false negative pregnancy test results.

Laboratory Procedures

We verified age (aged older than 21 years) via 2 forms of identification, 1 being a driver’s license. We asked each subject to self-administer an over-the-counter pregnancy test; no positive results (eg, pregnancy) were achieved. We excluded only 1 subject because she could not urinate onto the pregnancy test strip. Each subject completed the Sexual Experiences Survey (SES), the Rape Myth Acceptance Scale (RMAS), Sexual Assertiveness Survey (SAS), and the Sexual Communication Survey (SCS).

A breathalyzer (the Intoxilyzer S-D2 Breathalyzer [CMI, Inc., Owensboro, KY]) confirmed that the subjects had not consumed alcohol prior to the session. We weighed each subject to determine the exact amount of alcohol or flattened tonic water to be administered.
We gave the “Alcohol Group” 1.19 g/kg of body weight of 80 proof Absolut vodka. We blended the vodka with tonic water in a 1:5 ratio mixture and included ice and lime juice; previous investigators indicated that when using this ratio, subjects could not detect the presence or absence of vodka at better than a chance rate.28–29 This amount of alcohol produced a peak blood alcohol content (BAC) of approximately .04%. We chose this BAC because previous researchers have reported that this level of intoxication was enough to affect perceptions and inhibitions.11,23 We gave subjects in the “Placebo Control Group” a 1:5 ratio of flattened tonic water to tonic water. To disguise drink content in the control group, we swabbed vodka around the rim of the glass and placed drops of lime juice and vodka in the tonic water. We asked subjects not to eat for 4 hours before attending the session to enhance absorption. We poured the contents of each mixture into 3 glasses of equal volume; subjects were given 15 minutes (5 minutes per drink) to consume all 3 drinks. Researchers11,23 used these standards in previous studies. No negative reactions to alcohol occurred. We asked the subject to sit and read neutral materials during absorption.

The Intoxilyzer S-D2 Breathalyzer measured BACs at 10, 17.5, 22.5, and 27.5 minutes after alcohol ingestion. All subjects in the Alcohol Group achieved peak BAC’s within this time frame. We measured subjective intoxication levels (ILA) after a BAC of .04% ± .01% was achieved in the Alcohol Group or after 17.5 minutes in the Placebo Control Group. We asked each subject to listen to an audiotaped date-rape vignette and then obtained response latencies. No subjects became noticeably distressed by the content of the tape or requested that the tape should stop.

After completion, we gave all subjects a nonalcoholic beverage and a light snack. If alcohol was consumed during the course of the study, we retained subjects for 30 minutes after the last experimental task. For all subjects, we took a final breathalyzer reading, the researcher read a debriefing script and handed out a referral sheet, and the subject’s designated driver then escorted her home.

Stimulus Story

The audiotaped vignette portrayed a man and a woman engaging in conversation and sexual activity at the man’s apartment after a date. The vignette contained both inhibiting and disinhibiting cues for sexual contact. The coercive level of the man’s requests for sexual activity and the intensity of the woman’s refusals increased as the tape progressed. The vignette began with pleasant conversation regarding the date (0–13 seconds) and progressed to kissing (13–68 seconds), fondling of the breasts (68–109 seconds), buttocks (109–190 seconds), and genitals (190–228 seconds), and culminated in nonconsensual sexual intercourse (228–292 seconds). The man used verbal persuasion, arguments, threats, and force to achieve sexual intercourse. The script, developed by Marx and Gross,30 has been used and validated in previous studies.23,30–32

Measures

SES

The SES is a self-report inventory that contains ten yes-or-no questions regarding past sexual assault experiences.33 This measure has been extensively used in sexual assault research and was normed on 3,862 college students.34

SAS

The SAS consists of items assessing assertiveness regarding sexual initiation, sexual refusal, and prevention of pregnancy and sexually transmitted diseases.35 It is a general measure of one’s level of sexual assertiveness.

SCS

The SCS is a 7-point Likert self-report scale (1 = never; 7 = always) that assesses self-evaluation of one’s ability to effectively state sexual needs and wants with one’s partners.37

Response Latency

To simulate behavioral choices in a naturalistic setting, we used a response latency measure. We defined response latency as the length of time participants needed to determine when the man depicted in the vignette should refrain from making sexual advances toward the woman.30 We recorded response latencies in seconds with a stopwatch, with the timing commencing at the start of the vignette and ending when the subject pressed the “stop” button on the tape player. To minimize curiosity, we played the vignette until its completion after obtaining response latencies. We instructed the subject as follows:

Your task is to listen to the tape and immediately signal, by pressing this button, when the man should refrain from making further sexual advances. Even if you decide to press the button, you will be able to listen to the tape in its entirety from start to finish. If you become distressed or if I notice that you are becoming distressed, either you or I can stop the tape. Do you have any questions?

ILA

The first author developed the ILA to rate the level of perceived intoxication on a scale of 1–10 (1 = not intoxicated at all, 10 = as intoxicated as I have ever been). We compared these scores with the assigned experimental condition to determine if subjective intoxication levels corresponded with actual levels of intoxication as measured by the breathalyzer. We also asked the subjects if their drinks contained alcohol and, if so, how many standard drinks they consumed. We administered this measure twice, once after peak BAC levels were achieved and once upon completion of the study.
RESULTS

Groups did not differ significantly with regard to age, \( t(0.5, 40) = .222; p = .826 \); relationship status, \( t(0.5, 40) = 1.35; p = .184 \); race, \( t(0.5, 40) = -0.479; p = .635 \); class standing, \( t(0.5, 40) = .413; p = .682 \); drinks per week, \( t(0.5, 40) = -.805; p = .426 \); and number of sexual partners, \( t(0.5, 40) = .188; p = .852 \).

Preliminary Analyses

Sexual Victimization History

We used the SES to screen sexual victimization history. If participants answered “yes” to any SES question, we asked follow-up questions about their age at the time of the incident, the perpetrator’s relationship to them, frequency of incidents, whether alcohol or drugs were involved, whether physical force was involved, and whether the victim felt fearful of serious injury or death. Of the 42 participants, 31% reported being a victim of sexual assault. The mean number of assaults was 1.7 (SD = 1.46) at a mean age of 17.29 (SD = 1.11). Twenty-eight percent of the endorsements involved a series of attacks. Of the reported assaults, 57% of subjects said their perpetrators were under the influence of alcohol (alone); 14.3% said the perpetrator was under the influence of both alcohol and drugs; and 28.6% said the perpetrator was not under the influence of any substance. In these cases, 57.1% of victims were under the influence of alcohol, 14.3% were under the influence of both alcohol and drugs, and 28.6% were under the influence of neither alcohol nor drugs. Fifty-seven percent of the assaults involved the perpetrator using physical force, and 14.3% of the sample said they were afraid of serious injury or death and felt that their lives were threatened.

BAC

Within 10 minutes of consumption of their final beverage, subjects in the Alcohol Group achieved a mean BAC of .0395%. Peak levels occurred for most subjects at 17.5 minutes; we gave them extra time to achieve the desired level, with a mean BAC of .041%. Only 2 subjects were under .0395%. Peak levels occurred for most subjects at 17.5 minutes, with a mean BAC of .041%. Only 2 subjects were unable to achieve the .04% BAC of .01% standard at 17.5 minutes; we gave them extra time to achieve the desired BAC, and they were able to do so.

ILA

On average, subjects in the Placebo Control Group reported a prescenario score of 1.38 (SD = 0.80) on the 10-point ILA scale (1 = least intoxicated to 10 = most intoxicated), while indicating a perceived number of standard drinks of 1.50 (SD = 0.76). Subjects in the Alcohol Group scored an average of 3.70 (SD = 1.75), while indicating a perceived number of standard drinks of 2.69 (SD = 0.82). This difference is statistically significant (\( F_{40} \) values 11.788 and 12.361, respectively; \( p = .002 \)) for both the question of their perceived level of intoxication and the perceived number of standard drinks. We took ILA measures after completion of the scenarios, and they were also statistically significant (\( F_{40} = 4.831; p = .037 \)), indicating that upon completion of the experimental tasks, the groups reported significantly different intoxication levels on a scale of 1–10 (experimental group: \( M = 3.70, SD = 1.75 \); control group: \( M = 1.38, SD = .600 \)).

Alcohol’s Effect on Decision Latency

Response latencies for the Placebo Control Group averaged 92.19 (SD = 14.56) seconds indicating, on average, that the man should have ceased further sexual advances at the stage of the scenario where the woman said she was not comfortable with him touching her breasts and the man apologized. For the Alcohol Group, decision latency averaged 134.38 (SD = 39.05) seconds indicating, on average, that further sexual advances should have ceased shortly after the man touched the woman’s breast once and buttocks twice without her permission, the woman became angry, and the man raised his voice and gave excuses to her rebuttals. Using an independent samples \( t \) test to analyze average group differences, we analyzed decision latencies between groups to determine if any difference existed because of the alcohol manipulation. We found a significant difference between groups on the response latency variable, \( t(0.5, 40) = -4.639; p = .000 \). As predicted, the response latency for the Alcohol Group was significantly longer than that of the Placebo Control Group.

Correlations Between Decision Latency and Self-Report Variables

To determine if data from the self-report variables correlated with decision latency, we conducted Pearson Product-Moment Correlations. We applied a Bonferroni correction to the number of comparisons, with a resulting \( p \) critical value of .005. Of the RMAS, SCS, SAS, and SES, only 1 correlated significantly with decision latency. The total RMAS and decision latency \( r \) was .510 (\( p = .001 \)). This indicated that one’s total self-reported level of rape-myth acceptance as measured by the RMAS positively correlated with higher decision latency scores. We did not find any significant correlations with regard to female victims of sexual assault with decision latency. Although the correlation between decision latency and SAS approached significance (\( p = .008 \), we did not find any other significant correlations (see Table I).

COMMENT

We were the first to experimentally demonstrate the impact of alcohol consumption on a woman’s detection of sexual assault risk as measured by response latencies on a date-rape vignette. We found it interesting that the mean response latencies for the Alcohol Group were sufficiently long to allow the scenario to progress to the point where the man had engaged in behavior that would meet the criteria for criminal sexual conduct in most states. Furthermore, there was a significant positive correlation between total RMAS scores and decision latency.

Consistent with the main hypothesis, there were significant differences between the groups on decision latency scores on
the date-rape vignette. This result is consistent with prior research results documenting an increase in decision latency scores as a result of an alcohol manipulation in men.\textsuperscript{23–24} Because researchers discovered significant results with men when investigating aggressive versus nonaggressive men on decision latency scores with an alcohol manipulation,\textsuperscript{24} it would be interesting for future investigators to determine if any differences exist between assertive versus passive women.

The positive RMAS and decision latency correlation was consistent with researchers who have shown that those with higher RMAS scores are more accepting of sexual violence.\textsuperscript{36} It may be that acceptance of traditional rape myths alters the manner in which women classify stimulus events, so that those events that function as serious risk stimuli for some women are treated as more innocuous stimuli by women with belief systems that incorporate rape myths. However, we found it surprising that in the present study there were no significant correlations between a woman’s sexual abuse or assault history and risk detection latency. On the one hand, it would appear that women who have been the victim of sexual abuse or assault would be more cognizant of stimuli predictive of sexual assault than would others who have not been victimized. On the other hand, it may also be that they lack the requisite skills to identify danger.

The absence of a statistically significant correlation between the scores on the SCS and SAS and risk detection latencies are somewhat surprising. It is likely that the small sample size diminished the power of the SAS/decision latency correlation. However, the SCS and SAS are both measures of response skill or probability (ie, measures of assertiveness and communication), and the response latency measure was a signal-detection measure. It may well be that women who score high on the SCS and the SAS are more likely or more skilled to respond effectively in sexual situations but that the ability to detect signals of sexual assault risk measures a different skill dimension. Thus, it may be instructive to consider at least 2 different repertoires: the ability to detect risky situations and the ability to effectively respond to risky situations. Both skill sets would appear to be important for clinical efforts to train women to reduce their risk of sexual victimization.

These findings should be interpreted cautiously because of the large number of additional factors that could influence decision latency and risk detection. For example, a limitation of this study involved the laboratory nature of this experiment. Although laboratory experiments have high internal validity, there are obvious concerns about generalizability. Because of ethical constraints, researchers must rely upon indirect approaches to studying sexually abusive behavior. Real-life situations are likely to involve many variables that operate simultaneously. Researchers in laboratory experiments, such as this study, investigate variables in a simplified environment that are relatively insulated from outside contingencies. In addition, in natural settings, people often reach much higher levels of intoxication than the level used in this study. Alcohol is not a dichotomous variable; many different gradients of consumption can influence behavior.\textsuperscript{38} Subject expectations as well as the sample bias of volunteers may have also influenced these results, as we informed subjects of the nature of the study (eg, a study investigating sexual behavior and alcohol consumption).

Only those participants in the Alcohol Group ingested alcohol. However, a majority of participants in the Placebo Control Group reported that they too received alcohol, although in reality they ingested miniscule amounts of alcohol that was swabbed on the glass of an otherwise nonalcoholic beverage. Subjects in both groups reported being unable to distinguish whether their drinks contained alcohol. On average, subjects from the Placebo Control Group reported receiving 1.5 standard drinks, whereas subjects from the Alcohol Group endorsed receiving 2.69 standard drinks. Researchers in further studies should determine what, if any, placebo effect was present and should control for this by using an alcohol/no-alcohol × expect alcohol/expect no-alcohol design, similar to the design used by Abbey et al.\textsuperscript{11}

We demonstrated that women who have consumed a moderate amount of alcohol are more impaired in their decision-making ability. Future studies should use this methodology to vary the amount of alcohol ingested, manipulate expectation, and determine differences in subjects’ levels of assertiveness versus passivity and victimization history with an alcohol manipulation on a decision latency task.

\begin{table}
\centering
\caption{Values Among the Rape Myth Acceptance Scale (RMAS), Sexual Experience Survey (SES), Sexual Assertiveness Scale (SAS), Sexual Communication Survey (SCS), and Decision Latency.}
\begin{tabular}{|c|c|c|c|c|c|}
\hline
 & 1 & 2 & 3 & 4 & 5 \\
\hline
1. RMAS & .000 & .006 & .017 & .176 & .001* \\
2. SCS & .006 & 1.000 & .003* & .043 & .062 \\
3. SAS & .017 & .003* & 1.000 & .538 & .008 \\
4. SES & .176 & .043 & .538 & 1.000 & .244 \\
5. Decision Latency & .001* & .062 & .008 & .244 & 1.000 \\
\hline
\end{tabular}
\end{table}

*\(p < .005\) (two-tailed; after a Bonferroni correction).
tion research should focus on sensitizing men and women to the effects of alcohol on risk detection to reduce one’s optimization bias and the prevalence of rape.

NOTE

For comments and further information, address correspondence to Marci Loiselle, University of North Carolina at Chapel Hill, Comprehensive Transplant, CB 7600 Chapel Hill, NC 27514 (e-mail: marci_loiselle@med.unc.edu).

REFERENCES


